

**Subject:** RE: DCBID - BBQ Sponsorship  
**From:** Jessica Lall <jlall@ccala.org>  
**Date:** 08/30/2017 03:05 PM  
**To:** Michael Filson <mfilson@downtownla.com>  
**CC:** Nhien Lasky <nlasky@ccala.org>, Shawn Bratton <sbratton@ccala.org>, Jennifer Quintero <jquintero@ccala.org>

Hi Mike:

Thanks so much for reaching out – this event is always one of my favorites! Unfortunately, I am going to be out of town on 9/28.

That said, while CCA doesn't normally financially sponsor events, we are happy to come in at the Premier Level and send folks from our team. We will also promote the event to our members.

You can send an invoice to Jennifer, who is copied here.

Best,

Jessica Lall  
[jlall@ccala.org](mailto:jlall@ccala.org)  
213-416-7512

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**From:** Michael Filson [mailto:mfilson@downtownla.com]  
**Sent:** Tuesday, August 29, 2017 12:01 PM  
**To:** Jessica Lall <jlall@ccala.org>  
**Subject:** DCBID - BBQ Sponsorship

Jessica,

I wanted to reach out to you and see if CCA would like to be a sponsor for our 18<sup>th</sup> Annual Public Safety Appreciate BBQ. The Public Safety BBQ is our way of saying thank you to the law enforcement and public safety personnel who help make Downtown a safe and welcoming place to live and work.

We expect some 1,500 office workers, residents, and public safety officers to attend this year's event, which features a BBQ lunch, remarks by elected officials, giveaways, and live music on Bank of America Plaza. We appreciate you considering sponsoring the event again this year (full package and benefits attached) and don't hesitate to get back to me with any questions.

**Mike Filson**  
Associate Director, Marketing & Community Relations

 <https://www.downtov>

**Downtown Center Business Improvement District**

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